

ORDER



Orders	Order / Rev:	215466	
	Alt Order #:		
	Product Desc:	CATHOLIC VOTE	
	Estimate:		
	Flight Dates:	10/19/12 - 11/03/12	Primary AE: WOOD Local House
	Original Date / Rev:	10/30/12 / 10/30/12	Sales Office: L-GR
	Order Type:	REG	Sales Region: Loc

Agency	Name:	POL/Catholic Vote.org	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		PO Box 2709	Billing Cycle: EOM/EOC
		Chicago, IL 60603	Agency Commission: 15%

Advertiser	Name:	POL/Catholic Vote.org	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL2	Order Separation: 00:15:00
	Priority:	P3	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	11	\$26,250.00	\$22,312.50
10/29/12	11/03/12	1	\$1,500.00	\$1,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$26,250.00	\$22,312.50	0.00
November 2012	1	\$1,500.00	\$1,275.00	0.00
Totals	12	\$27,750.00	\$23,587.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOOD	10/19/12	10/23/12	6am Daybreak 6am Daybreak	CM	6-7a	11--1--	1:00	3	\$1,750.00	P3	0.00	NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$1,750.00		0.00			
		Week: 10/22/12	10/28/12	11-----		2				\$1,750.00		0.00			
N 2	WOOD	10/19/12	10/23/12	Noon News News 8 @ Noon	CM	12-1p	11--1--	1:00	3	\$1,500.00	P3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOOD	10/15/12-10/21/12	Noon News		12-1p	-----F----	1:00		(\$1,500.00)		0.00	NM		
		See MG 2.4 [Technical Difficulties]													
	4	WOOD	11/03/12-11/03/12	Notre Dame Football		230-6P	(2:30 PM-6:00 PM)-----Sa--	1:00		\$1,500.00		0.00	NM		
		Ⓜ MG for 2.1 10/19													
		Week: 10/22/12	10/28/12	11-----		2				\$1,500.00		0.00			
3	WOOD	10/19/12	10/23/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	11--1--	1:00	3	\$4,000.00	P2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$4,000.00		0.00			
		Week: 10/22/12	10/28/12	11-----		2				\$4,000.00		0.00			
4	WOOD	10/19/12	10/23/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	11--1--	1:00	3	\$2,000.00	P2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Product Desc: CATHOLIC VOTE
 Estimate:

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WOOD	10/19/12	10/23/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a	11--1--	1:00	3	\$2,000.00	P2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----1--		1				\$2,000.00		0.00			
	Week:	10/22/12	10/28/12	11-----		2				\$2,000.00		0.00			
													Totals	12	\$27,750.00